



To enrich lives through effective and caring service

AGENDA

MARINA DEL REY DESIGN CONTROL BOARD

Thursday, November 19, 2009, 2:00 p.m.

Burton W. Chace Park Community Building
13650 Mindanao Way ~ Marina del Rey, CA 90292

Design Control Board Members

| | |
|-----------------------------|-------------------|
| Peter Phinney, AIA – Chair | - Fourth District |
| Simon Pastucha – Vice Chair | - Third District |
| Helena Jubany – Member | - First District |
| David Abelar – Member | - Second District |
| Tony Wong, P.E. – Member | - Fifth District |



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of Minutes

October 22, 2009

3. Design Control Board Reviews

A. Parcel 95 - Marina West Center - DCB #09-017

Approval of the record of the DCB October 22, 2009 action approving temporary signage for Images Furniture Warehouse, a new tenant

B. Parcel 50 - Waterside Marina del Rey - DCB #09-018

Approval of the record of the DCB October 22, 2009 action approving signage for Affordable Portables, a new tenant

4. Consent Agenda

The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business

A. Parcel 95 - Marina West Center - DCB #09-017-B

Further consideration of signage for Images Furniture Warehouse, a new tenant

6. New Business

A. Parcel 7 - Tahiti Marina - DCB #09-019

Consideration of new dock gates

B. 2010 DCB Meeting Schedule

Consideration of the 2010 DCB Meeting Schedule

7. **Staff Reports**

A. Temporary Permits Issued by the Department

B. Ongoing Activities Report

- Board of Supervisors Actions on Items Relating to Marina del Rey
- Regional Planning Commission's Calendar
- Local Coastal Program Periodic Review Update
- Small Craft Harbor Commission Minutes
- Marina Design Guidelines Update
- Redevelopment Project Status Report

C. Marina del Rey and Beach Special Events

8. **Public Comment**

Public comment within the purview of this Board (three minute time limit per speaker)

9. **Adjournment**

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

Project Materials: All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595; and (beginning the Monday prior to the meeting) Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503. The material can also be accessed on our website at marinadelrey.lacounty.gov.

Please Note: The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

Departmental Information: <http://beaches.co.la.ca.us> or <http://labeaches.info>

DRAFT

**MINUTES
OF
MARINA DEL REY
DESIGN CONTROL BOARD**

October 22, 2009 2:00 p.m.

**Department of Beaches and Harbors
Burton Chace Park
Community Building – 13650 Mindanao Way
Marina del Rey, CA 90292**

Members Present: Peter Phinney, A.I.A., Vice-Chair, Fourth District
Helena Lin Jubany, First District
David Abelar, Second District
Tony Wong, P.E., Fifth District

Members Absent: Simon Pastucha, Third District

Department Staff Present: Charlotte Miyamoto, Chief, Planning Division
Ismael Lopez, Planner
Teresa Young, Secretary

County Staff Present: Tom Faughnan, Principal Deputy County Counsel
Michael Tripp, Department of Regional Planning

Guests Testifying: Jonathan King, LA County Department of Public Works
Iwen Tseng, LA County Department of Public Works
Jill Peterson, Pacific Ocean Management, LLC
Scott Struna, Images Furniture Warehouse
Ron Wolter, Factory Signage & Graphics
Brian Colacarro, Caruso Affiliated

1. Call to Order, Action on absences and Pledge of Allegiance

Mr. Phinney called the meeting to order at 2:05 p.m. and Ms. Jubany led the Pledge of Allegiance

Mr. Wong (Jubany) moved to excuse Mr. Pastucha from the meeting {Unanimous Consent}

2. Approval of the DCB minutes

Mr. Wong (Abelar) moved to approve September 24, 2009 minutes {Unanimous Consent}

3. Design Control Board Reviews

Mr. Phinney asked Mr. Faughnan if there was a requirement for Board Reviews and stated that the DCB only considers the Reviews to verify the motion language

Mr. Faughnan noted there is no written procedure requiring the DCB to handle DCB Reviews and that the Board could change the process at any time

Mr. Phinney said he would like to speed up the processing of DCB submittals by asking that the Board approve the review of the motion and any conditions following the Board's approval of the item but during the same meeting rather than waiting until the next DCB meeting where the Review has been typically approved

Mr. Faughnan recommended that staff prepare a draft review and the Board could review and finalize the draft review during the same meeting and request changes as deemed necessary.

For more complex motions, the Board at its discretion, may direct staff to prepare the Board Review for consideration at the following DCB meeting

A. Parcel 50 - Marina Towers - DCB #09-011

Approval of the record of the DCB September 24, 2009 action approving temporary signage for Fresh Brothers Pizza, a new tenant

Ms. Jubany (Wong) moved to approve DCB Review #09-011 as submitted {Unanimous Consent}

B. Parcel 95 – Marina West Center – DCB #09-014

Approval of the record of the DCB September 24, 2009 action approving signage modifications for Islands Fine Burgers & Drinks

Ms. Jubany (Wong) moved to approve DCB Review #09-014 as submitted {Unanimous Consent}

C. Parcel 76 – Marina Towers – DCB #09-015

Approval of the record of the DCB September 24, 2009 action approving signage modifications for Chase Bank

Mr. Abelar (Jubany) moved to approve DCB Review #09-015 as submitted {Unanimous Consent}

D. Parcel 50 – Waterside Marina del Rey – DCB #09-016

Approval of the record of the DCB September 24, 2009 action approving signage for Papillon, a new tenant

Ms. Jubany (Wong) moved to approve DCB Review #09-016 as submitted {Unanimous Consent}

4. Consent Agenda

None

5. Old Business

None

6. New Business

A. Marina del Rey Water Conservation

Mr. King from the Department of Public Works made a Power Point presentation

Board Comments

Mr. Abelar asked if there was any consideration for customers using less than the allowed allotment and if the amount not used carried over to the following month

Mr. King answered that their systems did not handle carryovers and that they asked people to stay within their allotments on a monthly basis to avoid additional fees

Public Comments

None

B. Parcel 95 - Marina West Center - DCB #09-017

Consideration of signage for Images Furniture Warehouse, a new tenant

Mr. Lopez gave an overview of the project

Ms. Peterson added that the pole sign lighting did not work, but the façade-mounted sign did

Public Comments

None

Board Comments

Mr. Phinney asked Mr. Faughnan if the Board could split the project into two requests; a temporary permit request and permanent signage request for separate action

Mr. Faughnan replied it was acceptable

Mr. Phinney suggested reversing the colors with black lettering on a white background

Ms. Jubany commented that the Board reviews signs for consistency with Marina standards and noted that the proposed sign appeared to be utilitarian in design and lacked design creativity

Mr. Lopez stated that the Applicant had previously submitted a sign much like the banner which consisted of plain text on a white background and lacked design. At that time, staff asked for revisions to be made prior to presenting the submittal to the DCB. The Board is reviewing the revised submittal

Mr. Phinney suggested navy blue lettering and graphics on a light blue background

Mr. Wong (Abelar) moved to approve DCB #09-017, as to the extension of the temporary sign for four months and to continue the permanent signage matter. The Applicant shall re-submit a different color scheme for the permanent sign at the next meeting {Unanimous Consent}

C. Parcel 50 – Waterside Marina del Rey – DCB #09-018

Consideration of signage of Affordable Portables, a new tenant

Mr. Lopez gave the project overview

Public Comments

None

Board Comments

Mr. Phinney suggested that approval be contingent on the submittal of the Variance application for the additional signs and kiosks at the Center, to the Department of Regional Planning prior to the next DCB meeting

Mr. Colacarro noted they were scheduled for a submittal meeting on November 3, 2009

Mr. Wong (Abelar) moved to approve DCB #09-018 as submitted {Unanimous Consent}

7. Staff Reports

All reports were received and filed

Mr. Tripp commented that the hearing on the projects on Parcels 9, 10 and FF were continued by the Regional Planning Commission to February 10, 2010 to allow the applicant time to prepare a final Environmental Impact Report. He added that the Commission requested the projects return to the DCB to review the promenade design because of the zero setback proposal. He noted the Commission did not consider the setback variance request was justified and they asked for more pedestrian promenade amenities be proposed

Mr. Tripp also noted that the Parcels 21 and OT project was continued to February 10, 2010. He added that the Commission considered the loss of public parking spaces and requested that

a parking analysis of all parking impacts resulting from Marina development projects be provided

8. Public Comments

Mr. Riley noted he was saddened by the tragic news of Mr. Stan Wisniewski

Mr. Phinney stated that Mr. Wisniewski had passed away. He praised Mr. Wisniewski's astounding work as a County employee, but most importantly as the former director of the Department of Beaches and Harbors. He then dedicated a moment of silence to observe the passing of Mr. Wisniewski and to adjourn the meeting in his honor.

Adjournment

Mr. Phinney moved to adjourn the Design Control Board meeting at 3:06 p.m. {Unanimous Consent}

Respectfully Submitted,

Teresa Young

Secretary for the Design Control Board



To enrich lives through effective and caring service



November 12, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 3 - DESIGN CONTROL BOARD REVIEWS - DCB
#09-017 and #09-018**

The Design Control Board's actions from October 22, 2009 are attached:

- A. Parcel 95 - Marina West Center - DCB #09-017
- B. Parcel 50 - Waterside Marina del Rey - DCB #09-018

SHK:CM
Attachments (2)

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-017

PARCEL NAME: Marina West Center

PARCEL NUMBER: 95

REQUEST: Consideration of signage for Images Furniture Warehouse, a new tenant

ACTION: Approval of existing temporary banner

CONDITIONS: Temporary banner approval for four months and Applicant shall return next month for review and approval of the revised main identification sign

MEETING DATE: October 22, 2009

DRAFT

DESIGN CONTROL BOARD REVIEW DCB #09-018

PARCEL NAME: Waterside Marina del Rey

PARCEL NUMBER: 50

REQUEST: Consideration of signage for Affordable Portables, a new tenant

ACTION: Approved with conditions

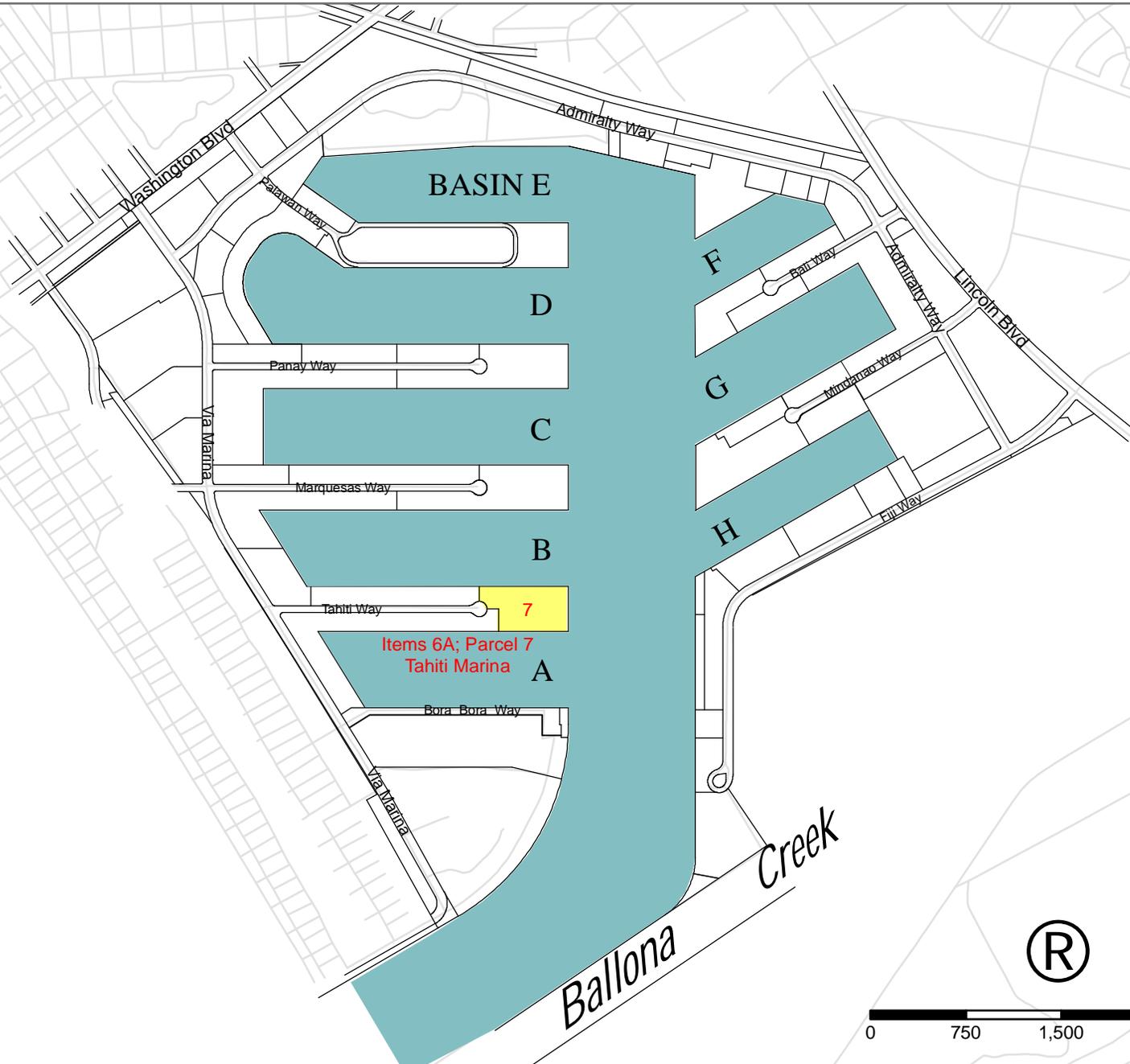
CONDITIONS: The following conditions apply:

- 1) Lessee shall submit a Variance application for outstanding signage and kiosks on Parcel 50 to Regional Planning;
- 2) Applicant shall obtain further review and approval from the Regional Planning for this signage application;
- 3) Main entrance sign shall be lit according to existing center-wide lighting hours, from dusk until 11:30 p.m., or one hour after closing of the last restaurant, whichever is earlier; and
- 4) Rear entrance sign shall be lit according to existing center-wide lighting hours from dusk until midnight.

MEETING DATE: October 22, 2009



Location of November 19, 2009 DCB Item



Old Business:

None.

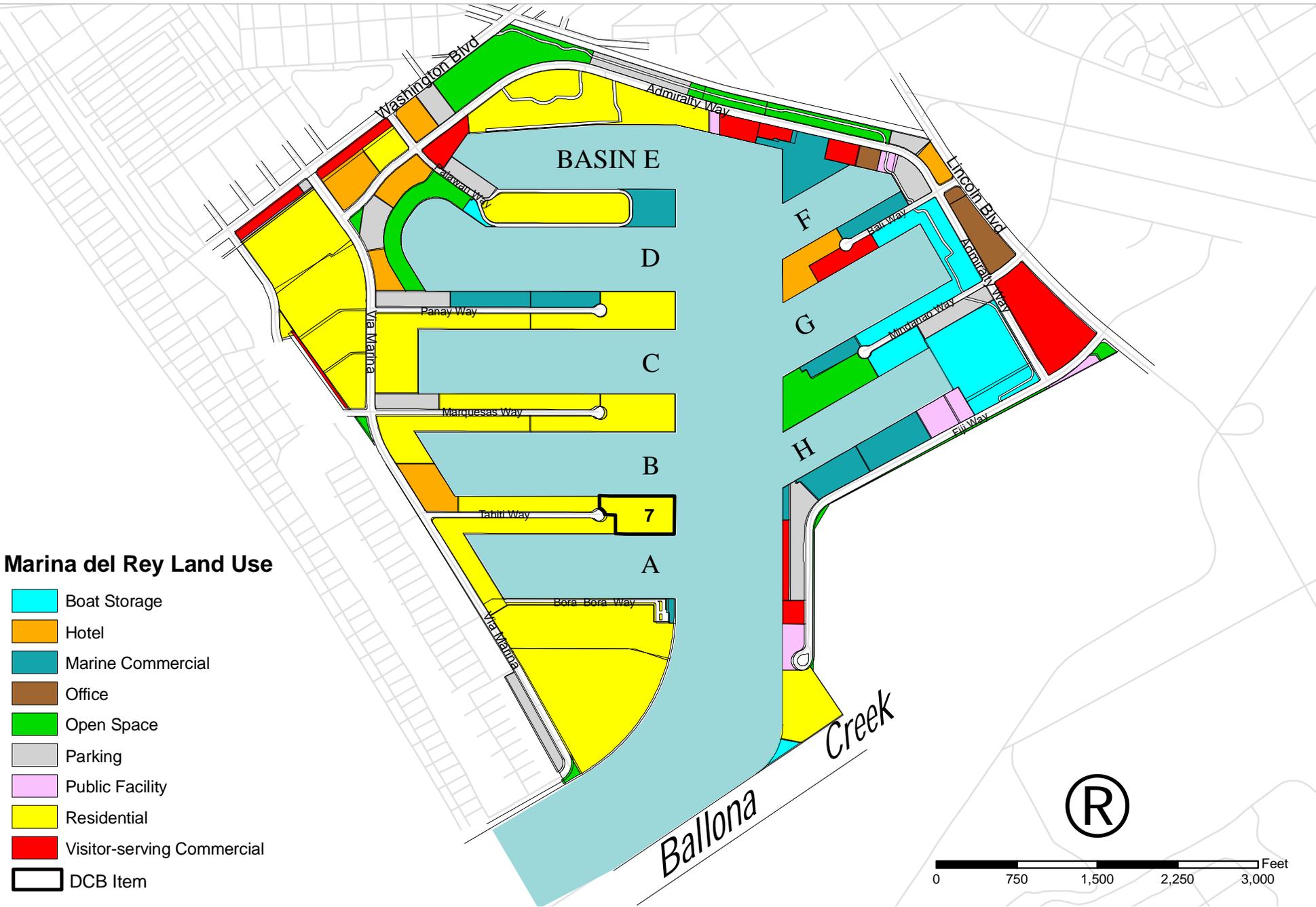
New Business:

6A; P-7; Tahiti Marina





Marina del Rey Land Use Map for November 19, 2009 DCB Item





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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

November 12, 2009

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 5A - PARCEL 95 - IMAGES FURNITURE WAREHOUSE
DCB #09-017-B**

Item 5A on your agenda is a returning submittal by Images Furniture Warehouse (Applicant), located at 480 Washington Boulevard in the Marina West Center, for new business identification sign faces on two existing sign holders: one façade-mounted and one double-sided pole sign. During the October 22, 2009 meeting, your Board approved a temporary banner extension request but continued the request for the permanent signs (DCB #09-017) with a suggestion to change the proposed signage colors to dark blue lettering on a light blue background color.

Proposed Signs

The Applicant is proposing the same façade-mounted sign and pole sign design as previously submitted with aluminum retainers painted black satin; however, the signs have been modified to include your Board's navy blue lettering on a light blue background (Option D below). The Applicant has also included for your Board's consideration three alternate color options for both the pole sign and façade-mounted sign:

- **Option A:** Lettering and graphic will be the existing white polycarbonate face and the background will be painted black satin.
- **Option B:** Lettering and graphic will be black vinyl and the background will be the existing white polycarbonate face.
- **Option C:** Lettering and graphic will be light blue vinyl and the background will be dark blue.
- **Option D:** Lettering and graphic will be dark blue vinyl and the background will be light blue.

Façade-Mounted Sign

The existing internally illuminated sign cabinet located on the west façade (Washington Boulevard) is 10' above grade, 16'-4" wide, 2' tall and bordered by aluminum retainers painted black satin. The sign face is 13' wide and will read "Images" followed by "FURNITURE SHOWROOM", over a couch logo and the website address,

"www.imagesMDR.com". The letters "l" and "g" in "Images" will measure 12" and the letters "m", "a", "e" and "s" will measure 9" high in Georgia Bold font. The words "FURNITURE SHOWROOM" will be 8" high in Arial Bold font and the web address will be 4" high in Georgia Bold font. The sign message in its entirety measures 11'-10" wide by 12" tall.

Pole Sign

The two proposed pole sign inserts are also replacement faces to the existing freestanding pole sign, located near the northeast corner of the building along Washington Boulevard. Each new sign face will measure 6'-8" wide by 4'-2" high. The sign consists of a couch logo above the word "Images", over the words "FURNITURE SHOWROOM", and the website address, "www.imagesMDR.com", all with varying font sizes. The letters "l" and "g" in "Images" will measure 24" high and the letters "m", "a", "e" and "s" will measure 17" high, all in Georgia Bold font. The words "FURNITURE SHOWROOM" will be 5.5" high in Arial Bold font and the web address will measure 5" high in Georgia Bold font. The existing sign cabinet is located 7'-6" above grade.

Hours of Illumination

The business hours of operation are 10 a.m. through 7 p.m., nightly, except for Fridays, when the business is closed. The proposed signs will not be illuminated.

STAFF REVIEW

Proposed Signage

The proposed business signage represents new tenant identification, which, according to the *Revised Permanent Sign Controls and Regulations*, will be subject to review and approval first by your Board and then by the Department of Regional Planning.

The Department recommends APPROVAL of DCB #09-017-B, any option, with the condition that Applicant obtains further review and approval of the signage by the Department of Regional Planning.

SHK:CM:ks



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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

November 12, 2009

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 6A - PARCEL 7 – TAHITI MARINA - DCB #09-019

Item 6A on your agenda is a submittal by Tahiti Marina (Applicant), located at 13900 Tahiti Way, for the construction and installation of nine new steel pipe frame gates at the entrances of the existing docks.

Proposed Dock Entry Gates

Tahiti Marina requests to install gates at nine dock entry points, which are currently without gates, to prevent uninvited individuals from accessing the anchorage. The new eye-shaped gates consist of parallel 2¼" steel pipes that are set 1'-11" apart at the top and bottom of the "eye", narrowing and meeting to attach to the existing fence rail at the corners of the "eye". A wavy-line design cut into ¼"-thick steel plates will be attached to the land-side portion of the frame. The top of the frame will be capped with ¼"-thick translucent polyethylene panels fastened onto the frame. The new gates will be 7'-8" high at their highest point located above the doorway.

The gates will be finished with a rust resistant primer and matte black paint. The Applicant is also proposing to add steel cables running parallel to the existing railings throughout the parcel for added security and overall design improvement. The cables, which will be painted matte black, will be spaced to leave 4"-wide openings in the fence.

STAFF REVIEW

As proposed, the color and design treatment of the dock gates are consistent with the design guidelines for the waterfront promenade in Marina del Rey, *The Marina Walk*.

The Applicant's gate proposal requires a Coastal Development Permit from the Department of Regional Planning (DRP). Your Board's conceptual review and approval will be handled concurrently with the development permit process administered by DRP. A recommendation on architectural design must be provided to DRP within 120 days of the application for the Coastal Development Permit being filed. The application for the proposed dock gates is intended to be filed on November 19, 2009, thus providing your Board the full 120 days to approve the design that will be recommended to DRP.

Design Control Board
November 12, 2009
Item 6A
Page 2

The Department recommends APPROVAL of DCB #09-019, with the condition that the Applicant obtain a Coastal Development Permit from the Department of Regional Planning.

SHK:CM:ks



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Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

November 12, 2009

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 6B – 2010 MEETING SCHEDULE

The attached 2010 meeting and submittal filing schedule is provided for consideration. All of the meetings are scheduled to begin at 2:00 p.m. at the Burton Chace Park Community Building, 13650 Mindanao Way, Marina del Rey. However, as requested by your Board, evening meetings will be scheduled whenever there is an item for the agenda that has broad community interest, such as the first time a development project is presented to your Board. Meetings will be held on the fourth Thursday of the month, except for November and December 2010, when the meetings will take place on the third Thursday of the month.

SHK:CM:ty

Attachment

**DESIGN CONTROL BOARD
2010 MEETING AND SUBMITTAL FILING DEADLINES**

The Design Control Board (DCB) will meet on the dates listed below. The filing deadline for any DCB meeting submittal is noon, four Thursdays prior to the date of the meeting. Accordingly, the 2010 filing deadlines are as follows:

Meeting Date

January 28, 2010 @ 2:00 p.m.
February 25, 2010 @ 2:00 p.m.
March 25, 2010 @ 2:00 p.m.
April 22, 2010 @ 2:00 p.m.
May 27, 2010 @ 2:00 p.m.
June 24, 2010 @ 2:00 p.m.
July 22, 2010 @ 2:00 p.m.
August 26, 2010 @ 2:00 p.m.
September 23, 2010 @ 2:00 p.m.
October 28, 2010 @ 2:00 p.m.
November 18, 2010 @ 2:00 p.m.
December 16, 2010 @ 2:00 p.m.

Filing Deadline

December 31, 2009
January 28, 2010
February 25, 2010
March 25, 2010
April 29, 2010
May 27, 2010
June 24, 2010
July 29, 2010
August 26, 2010
September 30, 2010
October 21, 2010
November 18, 2010



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November 12, 2009

Santos H. Kreimann
Director

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

Kerry Silverstrom
Chief Deputy

SUBJECT: AGENDA ITEM 7A - TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda provides us an opportunity to advise your Board of permits issued by the Department for temporary banners, signs and canopies. Since our last report, the Department issued the following permits, copies of which are attached:

- TP #09-024** Temporary permit for one banner announcing new comedy nights at The Organic Panificio. The banner is permitted from October 20 through November 20, 2009.
- TP #09-025** Temporary permit for six banners announcing Marina back basin clean-up days. The banners will be placed at various locations at Chace Park, Parcel 44, Marina International Hotel, and Parking Lot 5. The banners are permitted for November 7 and 21, 2009, December 5 and 19, 2009, and January 9 and 23, 2010.
- TP #09-026** Temporary permit for one tent at the Cheesecake Factory. The tent is permitted from November 17, 2009 through December 28, 2009.
- TP #09-027** Temporary permit for one tent at Sapori Restaurant. The tent is permitted from December 5, 2009 through January 6, 2010.

SHK:CM

Attachment (4)



To enrich lives through effective and caring service



October 19, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Joe Williams
ShoveIt! Productions
3475 Clarington Ave. #209
Los Angeles, CA 90034

**TEMPORARY BANNER AT
ORGANIC PANIFICIO/WATERFRONT RESTAURANT (PARCEL 33)
(TP 09-024)**

Dear Mr. Williams:

By means of this letter, Organic Panificio is permitted to place one temporary vinyl banner at its premises located at 4211 Admiralty Way, as indicated below:

- One 3-foot high by 6-foot wide gray and red banner to be mounted on the corner of Admiralty and Palawan Ways. The banner will state "WAVES OF COMEDY" in 3.2-inch high blue Verdana type font; "EVERY THURS & SAT @ 8:30 PM" in 2.7-inch high yellow New Roman type font; and "THE HOTTEST COMICS IN THE COOLEST SPOT" in 2.7-inch high yellow Comic Sans MS type font. In addition, the banner will have a 13-inch wide by 28-inch high image of a microphone on the right.

The banner is permitted from October 20, 2009 through November 20, 2009. The banner must be removed by noon on November 21, 2009. Failure to remove it by this time will result in its removal and storage by the County of Los Angeles at your expense.

If desired, one consecutive 30-day extension may be granted, provided that the request for such is made in writing to the Department *before* the original permit expires. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE

cc: Wayne Schumaker
Mark Spiro
Ken Edson
Seth Curtis
Lynn Atkinson
Stephen Nguyen



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November 3, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Mr. Paul Skipper
S & K Dive Service, Inc.
13605 Fiji Way
Marina del Rey, CA 90292

MARINA DEL REY BASIN CLEAN-UP BANNERS
(TP 09-025)

Dear Mr. Skipper:

By means of this letter and the appropriate letters of concurrence (received from Marina del Rey Marina and Pacific Marina Venture), you are permitted to place six (6) temporary banners stating "MARINA DEL REY F & G BASIN CLEANUP DAYS" in 3-inch high blue Lucinda Sans type font; "CLEAN UP SERVICE PROVIDED BY" in 2.5-inch high blue Lucinda Handwriting type font; "PHONE 310.822.8349" in 2.7-inch high blue Lucinda Sans type font; "SEE US NOV. 7 & 21 – DEC. 5 & 19 – JAN. 9 & 23" in 2.5-inch high blue Lucinda Handwriting type font; and "S & K DIVE SERVICE, INC" in 4-inch high blue and green Stencil type font. The banners will be placed at the following locations:

- One 3-foot high by 6-foot wide white vinyl banner on the fence at the west end dock of Chace Park (P-EE);
- One 3-foot high by 6-foot wide white vinyl banner on the fence at the west side of Parcel 44, facing Basin G;
- One 3-foot high by 6-foot wide white vinyl banner on the fence at the southeast dock of Parcel 42 (Marina International Hotel), facing the main channel;
- One 3-foot high by 6-foot wide white vinyl banner on the fence at the northeast dock of Parcel 42 (Marina International Hotel), facing the main channel;
- One 3-foot high by 6-foot wide white vinyl banner on the fence at the north side of Parcel 42 (Marina International Hotel), facing Basin F; and
- One 3-foot high by 6-foot wide white vinyl banner on the fence at the west side of Parking Lot Five (P-UR), facing Basin F.

S & K Dive Service Temporary Banner
November 3, 2009
Page 2 of 2

The banners are permitted only on November 7 and 21, 2009, December 5 and 19, 2009, and January 9 and 23, 2010. The banners must be removed by nightfall each day. Failure to remove the banners by this time will result in their removal and storage by the County of Los Angeles at your expense.

Because of the low intensity of the events, involving a person and a dinghy, no Right of Entry permit will be required. However, all activity to be done by S & K Dive Service, Inc. will be done at the company's risk and all liability will be assumed by S & K.

Should you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR



Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE

cc: Wayne Schumaker

Mark Spiro

Ken Edson

Seth Curtis

Lynn Atkinson

Angelica Gunderson

Jules Trefler

Sal Iannotti



To enrich lives through effective and caring service



October 21, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Ms. Sharon Swearingen
The Cheesecake Factory
4142 Via Marina
Marina del Rey, CA 90292

**TEMPORARY TENT AT THE CHEESECAKE FACTORY (P-22)
(TP 09-026)**

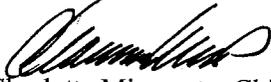
Dear Ms. Swearingen:

By means of this letter and subject to the terms and conditions of the appropriate permits from the County of Los Angeles Department of Public Works, Building and Safety Division (310-534-3760), and the Fire Department (310-358-2380), the Cheesecake Factory and Smart Party Rents are permitted to place one temporary white canopy-style tent with transparent windows, measuring 15' W by 45' L by 13' high, on a portion of its beachfront cafe area.

The tent is permitted from November 17, 2009 to December 28, 2009 and must be removed by noon on December 29, 2009. Failure to remove the tent by this time will result in its removal and storage by the County of Los Angeles at the permittee's expense.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR


Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE
cc: Wayne Schumaker
Mark Spiro
Ken Edson
Seth Curtis
Lynn Atkinson
Bob Nickens



To enrich lives through effective and caring service



November 3, 2009

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Jill Peterson
Pacific Ocean Management
13575 Mindanao Way
Marina del Rey, CA 90292

**TEMPORARY TENT AT SAPORI RESTAURANT (PARCEL 56)
(TP 09-027)**

Dear Ms. Peterson:

By means of this letter and the appropriate permits from the County of Los Angeles Department of Public Works, Building and Safety Division (310-534-3760) and the Fire Department (310-358-2380), Satori Italian Restaurant is permitted to place one tent on their patio area at 13723 Fiji Way, Marina del Rey. The tent will be a 20-foot by 25-foot white canopy style with one transparent sidewall on the east side. It will be thirteen feet high at the center and eight feet high at the edges, secured with 70-pound bases at each leg and placed according to the attached site plan.

The tent is permitted from December 5, 2009 through January 4, 2010. The tent must be removed by noon on January 5, 2010. Failure to remove the tent by this time will result in its removal and storage by the County of Los Angeles at your expense. Please note: during this event, public access along the waterfront promenade must be maintained. If you have any further questions or requests, please contact Cesar Espinosa at 310-305-9530.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Charlotte Miyamoto, Chief
Planning Division

SHK:CM:CE

Cc: Wayne Schumaker
Mark Spiro
Ken Edson
Seth Curtis
Lynn Atkinson
Sal Iannotti



To enrich lives through effective and caring service

November 12, 2009



TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

Santos H. Kreimann
Director
Kerry Silverstrom
Chief Deputy

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On November 3, 2009, the Board of Supervisors approved a cooperative agreement between the County and the Cities of Culver City and Los Angeles to provide for the transfer of approximately \$1.5 million in Costco regional traffic mitigation funds to be used for the Admiralty Way from Fiji Way to Via Marina intersection improvement projects and/or the Washington Blvd. at Palawan Way project.

On September 15, 2009, the Board of Supervisors approved an assignment of a general partnership interest for Parcel 18R (Dolphin Marina) to facilitate the refinancing of the current loan on the leasehold.

REGIONAL PLANNING COMMISSION'S CALENDAR

Tentatively scheduled for the Regional Planning Commission's December 16, 2009 agenda is the continued hearing (from October 21, 2009) for the projects proposed on Parcel OT (Oceana Retirement Facility) and Parcel 21 (Panay Way Marina).

LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE

County staff continues to work on the response to the Coastal Commission's Local Coastal Program Periodic Review recommendations and findings, which is due on April 29, 2010.

SMALL CRAFT HARBOR COMMISSION MINUTES

The July and September 2009 meeting minutes have not yet been approved by the Commission. There was no October 2009 meeting.

MARINA DESIGN GUIDELINES UPDATE

Staff is discussing minor revisions of the Design Guidelines as to the Streetscape chapter.

REDEVELOPMENT PROJECT STATUS REPORT

Attached is a copy of the project status report providing details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's website (marinadelrey.lacounty.gov).

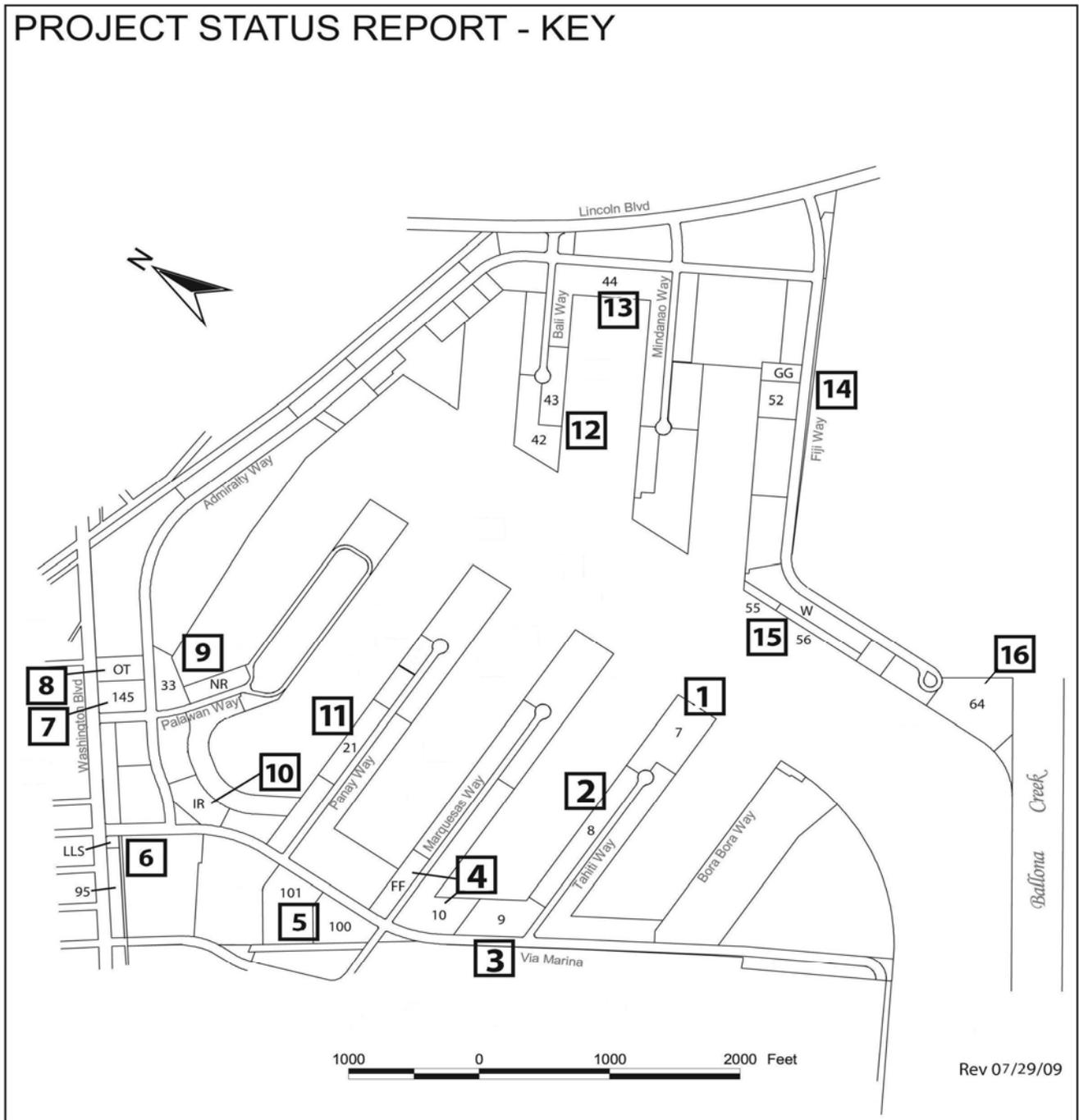
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Attachment

**Marina del Rey Redevelopment Projects
Descriptions and Status of Regulatory/Proprietary Approvals
As of November 9, 2009**

| Map Key | Parcel No. -- Project Name/Lessee | Lessee Name/ Representative | Redevelopment Proposed | Massing and Parking | Status | Regulatory Matters |
|---------|---|-----------------------------------|--|--|---|---|
| 1 | 7 -- Tahiti Marina/K. Hakim | Kamran Hakim | * Building refurbishment and relocating landside boating facilities * Docks will not be reconstructed at this time | Parking -- Possible slight reduction of parking due to relocation of landside boating facilities. Impact is currently unknown. | Proprietary -- Term sheet initiated on 9/29/09 Regulatory -- Initial Study received by Regional Planning in May 2009 | No Variance proposed |
| 2 | 8 -- Bay Club/ Decron Properties | David Nagel | * Building refurbishment, no new construction * Docks will be reconstructed | Massing -- Two 43' tall 3-story residential buildings over parking Parking -- 315 residential parking spaces and 172 slip parking spaces | Proprietary -- Term sheet approved by BOS August 2008 Regulatory -- DCB continued from July 2008 with concept approval August 2008. Site Plan Review application filed with DRP on 12/4/08. The 30-day public review period of the MND ends 11/9/09 | No Variance proposed |
| 3 | 9 -- Woodfin Suite Hotel and Vacation Ownership/ Woodfin Hotels | Ben Ryan | * 19-story, 288-room hotel (152 hotel rooms and 136 timeshare suites) * 6-story, 360-stall parking structure * New public transient docks * 28 foot-wide waterfront promenade * Wetland park | Massing -- 19-story hotel with 5-story parking structure, 225' tall, on northern half of parcel with view corridor and wetland park on southern half Parking -- All parking required of the project to be located on site | Proprietary -- Term Sheet approved by BOS February 2007 Regulatory -- DCB initial hearing May 2006, approved in concept June 2006; Regional Planning application filed November 2006; RP Commission continued the item on 10/14/09 and requested a DCB review for promenade improvements and setback variance prior to item returning to the Commission; anticipated DCB review on 12/17/09 | Timeshare component Wetland Variance for enhanced signage and reduced setback adjacent to waterfront promenade |
| 4 | 10/FF -- Neptune Marina/ Legacy Partners | Sean McEachorn | * 526 apartments * 161-slip marina + 7 end-ties * 28 foot-wide waterfront promenade * Replacement of public parking both on and off site | Massing -- Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking -- 103 public parking spaces to be replaced off site | Proprietary -- Term sheet approved by BOS August 2004; lease documents approved by BOS August 2008 Regulatory -- DCB initial hearing May 2006, approval in concept June 2006; Regional Planning application filed November 2006; RP Commission continued the item on 10/14/09 and requested a DCB review for promenade improvements and setback variance prior to item returning to the Commission; anticipated DCB review on 12/17/09 | LCP amendment to allow apartments on Parcel FF, remove Open Space category, and to transfer development potential from other development zones Parking permit to allow 103 replacement public parking spaces off site Variance for enhanced signage and reduced setbacks |
| 5 | 100/101 -- The Shores/ Del Rey Shores | Jerry Epstein/ David Levine | * 544-unit apartment complex * 10 new public parking spaces | Massing -- Twelve 75' tall 5-story residential buildings Parking -- All parking required of the project to be located on site plus 10 public beach parking spaces | Proprietary -- Lease extension Option approved by BOS December 2006 Regulatory -- Regional Planning approval June 2006; BOS heard appeal February 2006; and approved project March 2007. Per court order, EIR redone as to grading; BOS approved EIR 12/16/08; Plancheck application filed | Variance for enhanced signage |
| 6 | 95/LLS -- Marina West Shopping Center/Gold Coast | Michael Pashaie/ David Taban | *23,500 square feet of commercial/retail/restaurant | Massing -- To be determined Parking -- All parking required of the project to be located on site | Proprietary -- Term Sheet approved by BOS October 2007 Regulatory -- DCB initial hearing May 2006; item then on June, July, and September agenda; conceptual approval granted November 2006 | |
| 7 | 145 -- Marina International Hotel/ IWF Marina View Hotel | Dale Marquis/ Mike Barnard | * Complete refurbishment | Massing -- 40' existing and proposed max height Parking -- To be determined | Proprietary -- Term sheet under negotiation Regulatory -- DCB initial hearing November 2008; conceptual approval granted January 2009. Initial Study received by Regional Planning May 2009 | No Variance proposed |
| 8 | OT -- Oceana Retirement Facility/ Goldrich & Kest Industries | Jona Goldrich/ Sherman Gardner | * 114-unit congregate care units plus ancillary uses * 5,000 square feet of retail space * Replacement public parking both on and off site * Public accessway from Washington to Admiralty | Massing -- One 5-story residential (senior) building over ground-floor retail and parking, 65' tall Parking -- All required project parking to be located on site; 92 public parking spaces to remain on site, 94 public parking spaces to be replaced off site near Marina Beach | Proprietary -- Lease documents approved by BOS July 2008. Regulatory -- DCB conceptual approval August 2005; Regional Planning application filed May 2006. DEIR public review period from 9/3 - 10/19/09. RP Commission continued the project during the 10/21/09 hearing to 12/16/09 | LCP amendment to create Active Seniors Accommodations Land Use Category and rezone OT from Parking to Active Seniors Accommodations with Mixed Use Overlay Zone, and transfer development potential between Development Zones Parking permit for senior retirement facility and to allow some replacement public parking off site. No Variance proposed |
| 9 | 33/NR -- The Waterfront | Ed Czuker/Derek Jones | * 292 apartments * 32,400 square-foot restaurant/retail space * Rooftop observation deck * Replacement public parking both on and off site | Massing -- Three 5-story mixed use residential/retail buildings (two 44' tall and one 61' tall) with view corridor Parking -- All required project parking to be located on site; 69 public parking spaces to be replaced on site. | Proprietary -- Lease documents in process and economic terms being negotiated Regulatory -- DCB concept approval August 2004; revised project to DCB on August 2008, then December 2008 where it was continued | LCP amendment to add Residential V and a Mixed Use Overlay Zone to Pcl 33, and rezone NR to Visitor Serving/Commercial with a Mixed Use Overlay Zone. Parking permit to allow some replacement public parking off site No Variance required |
| 10 | JR -- Marriott Residence Inn/ Pacifica Hotels | Dale Marquis/ Mike Barnard | * 147-room hotel * Replacement of public parking both on and off site * Marina Beach Promenade | Massing -- Two hotel buildings above parking, 45' tall, with view corridor Parking -- 197 public parking spaces to remain on site, 20 or 89 public parking spaces to be replaced off site depending on intersection project | Proprietary -- Lease documents approved by BOS Oct 2006 Regulatory -- DCB approved in concept February 2006; Regional Planning application in preparation | LCP amendment to rezone site from Parking to Hotel Parking permit to allow some replacement public parking off site. |
| 11 | 21 -- Holiday Harbor Courts/ Goldrich & Kest Industries | Jona Goldrich/ Sherman Gardner | <u>Phase 1</u> * 5-story, 29,300 square-foot mixed-use building (health club, yacht club, retail, marine office) * 92-slip marina * 28 foot-wide waterfront promenade and pedestrian plaza <u>Phase 2 (Parcel C)</u> * Westernmost portion of land to revert to County for public parking | Massing -- One 56' tall commercial building with view corridor Parking -- All parking required of the project to be located on site, including 94 replacement spaces from OT and Parcel 20 boater parking | <u>Phase 1</u> Proprietary -- Lease documents approved by BOS July 2008 Regulatory -- DCB conceptual approval obtained August 2005; Regional Planning application (landside) filed September 2006. DEIR public review period from 9/3 - 10/19/09. RP Commission continued the project during the 10/21/09 hearing to 12/16/09 <u>Phase 2 (Parcel C)</u> DCB hearing March and April 2006, item continued. | LCP Amendment to transfer parking from OT to 21 CDP for landside from Regional Planning CDP for waterside from Coastal Commission No Variance proposed |
| 12 | 42/43 -- Marina del Rey Hotel/ IWF MDR Hotel | Dale Marquis/ Mike Barnard | * Complete refurbishment and dock replacement | Massing -- 36' tall hotel building Parking -- 372 Parking spaces | Proprietary -- Term sheet under negotiation Regulatory -- To be determined | No Variance proposed |
| 13 | 44 - Pier 44/Pacific Marina Venture | Michael Pashaie/ David Taban | * Build 5 new visitor serving commercial and dry storage buildings * 91,090 s.f. visitor serving commercial space 143 slips + 5 end ties and 234 dry storage spaces | Massing -- Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65'5" tall. 771.5 lineal feet view corridor proposed (259.73 required) Parking -- 381 at grade parking spaces will be provided with shared parking agreement (402 parking spaces are required) | Proprietary -- Term sheet under negotiation Regulatory -- Initial DCB review during the October 2008 meeting. Item was continued and is pending a second review | Shared Parking Agreement No Variance proposed |
| 14 | 52/GG -- Boat Central/ Pacific Marina Development | Jeff Pence | * 345-vessel dry stack storage facility * 30-vessel mast up storage space * 5,300 s.f. Sheriff boatwright facility | Massing -- 81.5' high boat storage building partially over water and parking with view corridor Parking -- All parking required of the project to be located on site, public parking to be replaced on Parcel 56 | Proprietary -- Term sheet approved by BOS on July 2006; SCHC approved Option March 2007; BOS approved Option May 2007 Regulatory -- DCB, on May 2007 (continued from March 2007 meeting; April meeting cancelled) DISAPPROVED project. Regional Planning application filed December 2008. Screencheck Draft EIR received July 2009. | LCP amendment to rezone site to Boat Storage and to transfer Public Facility use to another parcel. Variance for reduced setbacks and Architectural Guidelines requiring that structures be within 15 ft. of bulkhead |
| 15 | 55/56/W -- Fisherman's Village/ Gold Coast | Michael Pashaie/ David Taban | * 132-room hotel * 65,700 square foot restaurant/retail space * 30-slip new marina * 28 foot-wide waterfront promenade | Massing -- Nine mixed use hotel/visitor-serving commercial/retail structures (eight are 1 or 2-story and one 60' tall hotel over ground floor retail/ restaurant), parking structure with view corridor Parking -- All parking required of the project to be located on site; must include parking for adjacent Parcel 61 lessee (Shanghai Reds) and replacement parking from Parcel 52 | Proprietary -- Lease documents approved by BOS December 2005 Regulatory -- DCB hearing May 2006, item continued; approved in concept July 2006. Regional Planning application filed May 2007. Screencheck DEIR in review. | Shared Parking Agreement Variance for reduced setbacks (side and waterfront) |
| 16 | 64 -- Villa Venetia/ Lyon | Peter Zak | * Complete refurbishment | Massing -- Existing 224 units in 3 stories with portions over parking Parking -- All parking located on site | Proprietary -- Term sheet approved by BOS August 2008 Regulatory -- DCB continued item from July 2006 and approved a redevelopment concept October 2006. Regional Planning application filed December 2006. Project has changed. Refurbishment rather than redevelopment now proposed. Initial study filed with DRP in May 2009. | No Variance proposed |

Note: Height information for projects will be shown as information becomes available.

PROJECT STATUS REPORT - KEY





To enrich lives through effective and caring service

November 12, 2009



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

TO: Design Control Board
FROM: *Kerry Silverstrom for*
Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY & BEACH SPECIAL EVENTS

MARINA DEL REY

47th ANNUAL HOLIDAY BOAT PARADE

Saturday, December 12
6:00 p.m. – 8:00 p.m.

Fireworks kicking off the start of the parade will be shot off the south jetty at 5:55 p.m. Beautifully lighted and decorated boats will participate in the event that is free to the public. The theme of this year's parade is "Christmas In Paradise". Boat owners will compete for numerous prize packages, including a trip to Hawaii.

Best spots for viewing the boat parade are Burton Chace Park, located at 13650 Mindanao Way, and Fisherman's Village, located at 13755 Fiji Way, where spectators can see and hear the parade free of charge.

Parking is available in County lots throughout Marina del Rey.

For more information call: The Holiday Boat Parade at (310) 670-7130 or visit the website at mdrboatparade.org

FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES

Sponsored by Pacific Ocean Management, LLC
All concerts from 2:00 p.m. - 5:00 p.m.

Saturday, November 14

LA CAT, playing Reggae

Sunday, November 15

2 AZZ 1 Body & Soul Band, playing Smooth Jazz with Vocals & Sax

Saturday, November 21

Spare Time, playing Smooth Jazz

Sunday, November 22

Bernie Meisinger Band, playing Jazz Standards & American Song Book

Saturday, November 28

Moondance, playing Big Band Swing

Sunday, November 29

Susie Hansen Latin Jazz Band, playing Latin Jazz

For more information call: Pacific Ocean Management at (310) 822-6866

BEACH EVENTS

MALIBU INTERNATIONAL MARATHON 2009/HEALTH & FITNESS EXPO

Zuma Beach

30500 Pacific Coast Highway, Malibu

Friday, November 13 11:00 a.m. – 7:00 p.m.

Saturday, November 14 9:00 a.m. – 5:00 p.m.

Sunday, November 15 7:00 a.m. – 1:30 p.m.

The Malibu International Health and Fitness expo will have a variety of cutting edge exhibitors. Take advantage of the expo experience - try on running gear, sample electrolytes, water and energy bars and listen to health experts give tips on running and nutrition. All racers are required to attend the Health & Fitness Expo.

For more information visit: website malibuintmarathon.com

GI JOE PIER-TO-PIER WALK/RUN

Hermosa Beach Pier

Saturday, November 14

7:00 a.m. – 10:00 a.m.

Approximately four-mile sand run for everyone of all fitness levels. Bring your family and friends and experience the challenge and the fun together.

For more information visit: Joe Charles at jcactivity@ca.rr.com

SAND SNOWMAN CONTEST

Hermosa Beach Pier
Saturday, December 12
9:00 a.m. to 12:00 p.m.

The weatherman says it's nothing but Sand! Sand! Sand! Bring your family and friends, shovels, scarves and mittens, because in Hermosa Beach, they are making SAND SNOWMEN! This unique holiday tradition is open to all ages and abilities. Come early and mark your spot for the best Sand Snowman! Event check-in begins at 8:45 a.m. with sand sculpting beginning at 9:00 a.m.

For more information call: Community Resources Department at (310) 318-0280

SHK:cm